



Frequently Asked Questions

How does the Mini-Disc Virtual Tour replace the conventional bag tag and other souvenir giveaways?

Historically, the bag tag has served as a marketing tool, a memento for guests to advertise where they have played golf in the past. But bag tags have become ubiquitous. Golfers who travel with any regularity have dozens of them, most of which are never attached to the golf bag as intended. The Mini-Disc, on the other hand, turns your past customers into sellers, allowing them to share a visual presentation of their golf experience with friends and co-workers.

We already have a great deal of information on our website. How does the Mini-Disc complement our own web domain?

GOLF TI's Mini-Disc is a virtual brochure. Because of the medium used, we have an advantage in showcasing high-resolution images of your golf property. Web-based photos must be constrained because of download speeds. On GOLF TI's Mini-Disc, photos are 800 x 600 pixels—large enough to fill a normal computer screen—and there is no wait time for downloads. High-quality images fill the screen immediately, allowing for quick and easy navigation of the slideshow.

The Mini-Disc also makes finding your web domain easier. With your property's logo and recognizable brand values prominent and hyperlinked on each "page" of the Mini-Disc, clients are a click away from arriving at your home page.

Why would we choose this over a short movie about the property?

With GOLF TI's interactive program, the Mini-Disc user is engaged. Users scroll through the photos and navigate the contents of the disc. It is easy to tune out watching a short film. Navigating through GOLF TI's user-friendly interface concentrates the focus of past and future customers.

How can we promote all the features of our property, rather than just the golf course, with GOLF TI's Mini-Disc?

As stated above, the Mini-Disc can be customized to give an overview of every aspect of your property, including menus for each restaurant, room descriptions with photos, and actual package rates that link directly to your reservations page. If selling real estate is a motivation for your property, we can include a special section featuring master plans, lot availability, and even floor plans for prospective properties. The Mini-Disc is fully customizable, from the content of each page right down to custom colouring, design, and font to match your brand specifications. The five-colour silkscreen finish completes a professional-looking memento with the exact information and content desired.

How can people contact us from the Mini-Disc?

GOLF TI's will create a 'Contact Us' section on the Mini-Disc that lists appropriate contact information. With a single click of the mouse, a new message will open in a client's default email program, allowing them to contact you quickly and directly. And of course, your logo is a direct link to your home page.

What is the benefit of GOLF TI's Mini-Disc over a media kit?

Aside from the Mini-Disc's more interactive nature, its convenient size reduces mailing costs significantly. A simple letter-sized envelope can hold the disc and a note of introduction. A "Press Releases" page on the Disc can store the inserts usually included in conventional media kits. GOLF TI's Mini-Disc reduces shipping costs, printing costs, and paper waste, and offers clients a sleek and unique alternative in their welcome package.